It runs on all Riverside/San Bernardino stations at various times.

KFRG 95.1FM – Sunday evening; KXFG 92.9FM – Sunday morning and evening KVFG 103.1FM – Sunday evening KRAK 910AM – Saturday & Sunday morning

## **KRAK**

National News is provided at the top of every hour, and local news is provided hourly as well, and as the need arises. KRAK has a news department available 24/7 for emergency situations.

# **SACRAMENTO**

# **KYMX**

KYMX provides regular local news every half hour weekday mornings 6:00am-8:30am. In the event of breaking news deemed urgent enough, the KYMX News Director will provide additional news cut-ins as approved by the Program Director. Examples of local news coverage include the controversial ballot measures Q & R that would have raised county sales tax in order to finance a new sports arena and development in downtown Sacramento, local bridge inspections and safety, deaths of two area CHP officers and animal crucity charges against a local NBA player.

KYMX provides a local traffic report every 15 minutes weekday mornings 6am-8:30am and every 30 minutes weekday afternoons 3:45pm-5:45pm.

The News director regularly responds to phone calls and e-mails from listeners, civic organizations and newsmakers alike.

#### **KQJK**

KQJK has no local news schedule but does break away from syndicated music for emergency broadcast information and Amber Alerts. For emergency information KQJK can join it's sister stations in Sacramento to provide emergency news information.

#### <u>KHTK</u>

KNCI provides a mix of sports talk and local news between 5am and 10am and again in the afternoons between 4pm and 7pm. The morning show Rise Guys are on the forefront concerning discussions about Sacramento's most important issues. The station also features local on air calls from listeners about sports and news topics.

KHTK also broadcasts several local sports teams including the Sacramento Kings of the NBA, and Sacramento Monarchs of the WNBA, U.C. Davis football, Oakland A's

Football and several local college and high school sports activities. KHTK is also a CNN affiliate and goes to live breaking news from around the local area and around the world.

# **KNCI**

KNCI broadcasts local news on the half hour between 6:00am and 9:00am with updates all day, these include up to the minute stock reports KNCI features 27 traffic reports each day and has a toll free 800 phone line for listeners often used to report news and emergency information. All of the request lines are answered 24 hours a day and can use email to the news department. In addition. Listeners can reach the program director who does not screen phone calls. The station also provides all night election return coverage for major federal and California elections. KNCI's news director is a long time member of the National Association of Farm Broadcasters and is president of the Sacramento Valley Broadcasters Association.

## **KZZO**

KZZO does not do any formal news but relies on the broadcast personnel to pass on vital news information to the public when it happens. KZZO also provides local information and discussion on it's INFOZONE public affairs program and community calendar.

### **KSFM**

KSFM does not do any formal news but does broadcast important emergency information and local issues on the Community Scoreboard program. The station also has a community calendar for local event information.

## ST. LOUIS

#### **KEZK-FM and KYKY**

The stations do live local newscasts weekday mornings. When the News Directors are out of the building, both the studio and the Director Of Programming have constant access to local, world, and national news. Should a weather or news event occur that involves interrupting programming, both stations' airstaffs have been trained on how to get the information on the air. The stations can relay the information themselves using sources like Metro Source News or can use News/Talk sister station KMOX, local TV station (and CBS Affiliate) KMOV, or CNN to relay the information.

### **KMOX**

News airs on KMOX 24 hours a day, seven days a week. There are 188 newscasts per week including a half-hour of news Monday-Friday at 6:00pm. The KMOX investment in local news amounts to some 17,680 minutes or nearly 300 hours per year in newscasts alone.

KMOX carries the majority of presidential addresses and news conferences, plus special governor press conferences and address from the Missouri State Capitol in Jefferson City and the Illinois State Capitol in Springfield. KMOX also carries presidential updates and Democratic response at 9:00am and 10:00 am every Saturday. For decades, KMOX has maintained a news bureau in both Jefferson City and Springfield.

The news portion of the KMOX website is updated daily and special series and features are downloaded onto the web for listeners to hear and reference.

Each year, KMOX airs a number of investigative series dealing with topics that directly impact KMOX listeners. Some of the series this year include:

"Strapped In: Missouri's Seat Belt Debate" – Prior to lawmakers considering tougher seat belt laws in Missouri, KMOX News examined the pros and cons. Those reports looked at statistics; compared Missouri with other states; and looked at questions of civil and personal rights. "Strapped In" also brought listeners first hand accounts of tragedies from medical professionals and families.

"Taming the Power Hungry House" -- The rising cost of electricity and natural gas led two members of the KMOX News team to look at strategies for boosting the energy efficiency of homes. The week-long series of reports looked at everything from sophisticated building techniques to simple changes to save on power bills.

"Teen Drivers" -- While researching January's series on tougher seat belt laws, KMOX News learned that teenage drivers in Missouri have a much higher crash rate than other age groups. For a four-part series of reports on the problem, KMOX went to a driverseducation class; spoke with insurance experts; and logged on with two teens who've crafted their own safety web page for peers.

"Veterans Care" -- This series of team reports was prompted by reports of veteran neglect at Walter Reed Army Medical Center. KMOX News followed lawmakers to V.A. medical facilities in the St. Louis area and spoke with some patients who say paralyzed veterans are getting substandard -- even dangerous -- care.

"Assessment 2007" -- Prompted by a flood of calls from St. Louis County property owners, "Assessment 2007" examined the process of reassessing residential and commercial properties. KMOX News spoke with tax experts, property owner advocates, county officials, realtors and researchers about why assessments jumped and what taxpayers could do to fight them.

"Foreclosure Update" -- In 2006 KMOX News reported on the foreclosure wave about to hit the St. Louis area. By April of 2007 more homeowners were in foreclosure than ever before and the experts who spoke with KMOX predicted the problem would worsen through the year.

"Reverse Mortgage" -- KMOX looked at a new financial tool for retirees wanting to stay in their homes but needing some extra income. The series looked at the benefits and risks of the reverse mortgage with comments from lenders and financial experts.

"Leaving to Learn: The Challenge from Charters" -- KMOX prepared this series to run days before the state was set to take over St. Louis City Public Schools due to poor performance. Charter schools are a growing trend. They're publicly funded, but operated separately from the city's school district. "The Challenge from Charters" analyzed test scores and offered comments from educators in both traditional schools and charter schools to give parents a balanced view of their child's options.

"For a Child" -- Following up on KMOX News stories of child abuse and neglect in 2006, "For a Child" offered profiles of five child welfare workers. Case workers, foster parents and youth care workers talked about the challenges, heartbreak and rewards of trying to protect and nurture kids from troubled homes.

"6 Months After the Missouri Miracle" -- This series of more than a dozen reports which aired during morning drive newscasts took listeners back to the day that two missing teens, Ben Ownby and Shawn Hornbeck, were found in a Kirkwood apartment. The reports also brought KMOX listeners up-to-date on the latest in the case against kidnapping suspect Michael Devlin.

"Ann's Story" -- On August 6th, KMOX News launched a continuing story of one woman's fight against breast cancer. KMOX has committed to follow Ann through surgery and treatment.

# **Emergency Programming**

KMOX News Director John Butler was instrumental is establishing the St. Louis Area Regional Abduction Alert Plan (S.A.R.A.A.) – similar to the nation-wide AMBER alert plan. KMOX is the lead radio station for activation of the SARAA alert.

During inclement weather, KMOX announces closings and delays for schools, pre-schools, adult education, senior citizen and community organizations during Total Information AM and Total Information FM. There are currently over 650 organizations on the list who call in with their information. In addition, during all newscasts throughout the day, KMOX announces closings for any schools that close during the day and non-profit organization events that need to cancel.

During morning and afternoon drive, KMOX airs traffic reports every 10 minutes and once an hour during other programming. During morning and afternoon drive, KMOX has two airborne traffic reporters. KMOX airs traffic reports for special events, such as the busiest shopping days of the year – the day after Thanksgiving and the day after Christmas. KMOX also breaks into regular programming for any major traffic problems as they occur. KMOX has two traffic lines with wireless telephone companies providing free phone time for listeners to call in to alert KMOX of traffic problems.

### SAN DIEGO

# KSCF (formerly KPLN) and KYXY

Although, neither KyXy nor KPLN employ large news organizations, both stations are committed, and fully prepared to go "wall to wall news/information" during a crisis or emergency situation, be it local or national in scope.

As a military town, any event involving our armed forces is of grave local concern. Both KyXy and KPLN frequently switched to long form news programming during the conflict in Iraq. In addition, both stations reacted instantly to national events that touched all San Diegans, including 9/11, and the Columbian disaster, as well as "break in" coverage of local stories like the Westerfield kidnapping/murder and trial.

On a lighter note, KyXy and KPLN are always broadcasting live when Naval ships return to San Diego, bringing our boys home

The following account is from an October 22, 2007 email from Peter Schwartz, CBS Radio's Vice President/Market Manager for CBS' San Diego, describing CBS' coverage of the San Diego wildfires.

We continue with 100% news coverage on both stations with commercial breaks. KyXy's morning show is doing their own show while we broadcast KNSD's live news coverage on KSCF (written permission to carry their feed was secured this morning). Commercial logs are nearly completed through Wednesday. Music logs (when we do go back to music) are ready to go through Tuesday.

Our chief engineer is at the transmitter site on Mt. Soledad monitoring the situation. Mike Prasser, head of Technical Operations, is making provisions to connect our mobile generator to the transmitter building in the event we needed to evacuate the studios in Kearny Mesa. We also have permission from Clear Channel to broadcast from KOGO's transmitter at Emerald Hills if the worst happens on Mt. Soledad.

Both websites have two banners on the top of each home page, one linking to the Ca. Dept. of Forestry Fire Information and the other to Evacuations/ School Closings.

Eight individual fires are being tracked. The closest fire to the station is within 30 miles. It's not the actual fire itself that poses the threat but the embers that are flying through the sky. The smoke can be smelled in our building. We have a handful of air filters keeping it clean on the third floor for the air personnel who are committed to broadcasting to our listeners.

Charlie has been managing the situation flawlessly. KyXy is broadcasting very compelling radio that includes the human element. Live calls from all over the county are coming in and Sonny West (Sonny and Susan in the morning) is masterful at relaying the content and producing the overall broadcast.

Charlie, Mike and Sonny set the bar very high. The building is a tight knit group of professionals and these people are awesome to watch in action. Without question, both stations are offering San Diego an invaluable service during a time of distress.

As it stands now, there is no immediate danger to the station but we are prepared if the winds shift.

## SAN FRANCISCO

#### **KCBS**

KCBS is the Bay Arca's primary Emergency Alert Station. As such, KCBS originates all local/state/federal government requests for activation of the Emergency Alert System. These include Amber (child abduction) Alerts, flood warnings, evacuation orders and civil emergency notifications. Ed Cavagnaro, KCBS' director of news and programming, serves as the chairman of the Bay Area Region Local Emergency Communications Committee, which drafts and oversees the local plan for activation of the Emergency Alert System.

As the Bay Area's all news station, with full local coverage 24/7, KCBS provides more local news and information than any other broadcast operation in Northern California. During local and national emergencies, such as major earthquakes and the September 11 terrorist attacks, KCBS provides listeners with non-stop commercial-free or commercial-reduced coverage.

### KFRC-FM (formerly KIFR-FM)

KFRC (FORMERLY KIFR) participates in the Emergency Alert System (EAS) that will automatically broadcast major emergencies. This also provides up to the minute Amber Alert information (this information goes to air minutes after a child is reported missing) for the on-air talent to relay to listeners in an urgent and timely manner. Extreme weather conditions are also readily available through this system. The EAS is tested by KFRC (FORMERLY KIFR) weekly and automatically tested monthly.

KFRC (FORMERLY KIFR) works directly with local news stations and news source providers to ensure listeners have accurate, up to the minute local information.

The station website, www.kfrc.com, links to the top local stories updated regularly by KCBS.

#### **KITS**

On The Woody Show, Woody, Tony & Ravey regularly discuss local news stories, issues and problems. Listeners call in and share their views. Plus, news/traffic reporter/show producer Greg Gory reports local weather and traffic throughout the 6-10am daypart. There are a total of 9 reports during the morning. Greg also does local news and stories that are talked about include local topics pulled from papers such as the San Francisco

Chronicle, the San Francisco Examiner, Contra Costa Times or San Jose Mercury News.

LIVE 105 avidly participates in the Amber Alert system and routinely addresses issues from Traffic, extreme weather, announcements from parents of missing children and even lost pet reports. LIVE 105 believes that besides being informative to its community, information content in many ways humanizes and compels an audience.

An example of LIVE 105 providing local news and emergency information occurred in April 2007 when a section of the freeway collapsed in the Oakland area due to a trucker explosion accident. LIVE 105 provided information on alternate routes and encouraged listeners to take public transportation via on-air PSAs and the station website. Also, LIVE 105's request lines are open 24 hours a day, seven days a week. In addition, listeners can contact the station through www.live105.com. DJs and interns take calls from listeners and either answer callers' questions or direct the listener to call the right person in the business office.

# **KLLC**

In the event of a local emergency KLLC broadcasts information from sister station KCBS. An example of this is broadcasts regarding local earthquake events.

## **KYCY**

In the event of a local emergency KYCY broadcasts information from sister station KCBS. An example of this is broadcasts regarding local earthquake events.

#### **TAMPA**

#### WYUU

WYUU delivers news every morning at the top of every hour. We have also teamed up with one of the local Spanish Television stations to provide continuous coverage in the event of a local disaster.

#### <u>WLLD</u>

Due to our likelihood of storms (tropical and otherwise) we are always prepared to stop regular programming and segue into Emergency information fed to us by news affiliates and sister stations.

Another example of local emergency programming occurred during a local hostage situation. We worked with the Hillsborough County Sheriff's office and local news affiliates to disseminate safety information and updates

## WQYK-FM

WQYK is a full-service radio station offering news, traffic and weather reports with an extreme emphasis on providing listeners with detailed information during local and national emergencies. We have an exclusive relationship with our FOX affiliate for weather content. Besides providing us with updated weather forecasts throughout each day they are also a great resource during weather emergencies. Their meteorologists and reporters are available to go on our airwaves at any time and they keep us constantly informed about the weather conditions.

#### WQYK(AM)

WQYK(AM) offers news, traffic and weather through its association with Metro. The station airs two half-hour locally produced and originated public affairs programs each week. The programs address the ascertained community issues and include interviews with community leaders and representatives from charities.

#### WRBQ-FM

WRBQ (Q105) is a full-service radio station offering news, traffic and weather reports. In emergency situations the focus on air has always been to provide the Tampa Bay area with detailed information in a timely manner. WRBQ has an exclusive relationship with the local CBS (WTSP TV) affiliate for weather content. In addition to providing the station with updated weather forecasts throughout each day, WTSP TV provides certified meteorologists and reporters to go on air at any time in emergency situations.

## **WSTJ**

WSJT provides local news updates twice per hour during the crucial morning drive period. Additionally we provide frequent updates on breaking stories as needed throughout the day and week.

We are able to call upon the resources of the local Metro News operation for community news and information, as well as important traffic and transportation updates. Through this relationship, we can also provide long-form coverage of breaking news if needed.

We have an ongoing arrangement with Bay News 9, a local 24-hour television news channel. Their meteorologists provide weather updates to our audience throughout each day. Their staff is also available to us immediately in the event of severe weather, including thunderstorms, tornados, extreme cold, or hurricanes. Our arrangement will also provide us with a constant audio feed from Bay News 9 in the event of the imminent threat of a hurricane to our area. This will allow us to pass on to our listeners the very latest life-saving news and information.

# WASHINGTON, DC

### WJFK-FM

<u>Washington Weekly</u> Hosted by News Director Buzz Burbank, Washington Weekly is a 30-minute Public Affairs program that airs on Sunday mornings. The interviews are typically conducted with directors or public information officers from various national and local charities and organizations. The purpose of these interviews is to raise awareness of the groups' respective causes and to provide of forum for exposure that many of these non-profit organizations could not otherwise afford.

Focus on Manassas Hosted by Stephni Bridgewater, Focus on Manassas is a 30-minute public affairs program that focuses on WJFK's city of license, Manassas, VA. Each Sunday morning Stephni reviews various information about the local governments, area school boards, various businesses, and other important public related information that impacts the residents of Manassas, VA.

<u>Public Service Announcements</u> WJFK provides air-time, online streaming, and web promotion at no charge for various non-profit organizations, scholarship funds, charities, events that benefit these groups, and other similar outlets.

# **WPGC-FM**

Operation Foul Play was a weekly 5 minute segment with police department highlighting violence crime against women, children and seniors, 15 crimes were showcased and 11 resulted in capture.

Hip Hop Doctors was a segment which consisted of a weekly segment addressing health disparities of citizens of the Metropolitan area. For five days health topics were addressed with renowned specialists took on air questions from listeners. This endeavor resulted in over 200 calls and emails being received in a two hour period for that week.

### WTGB-FM

WTGB, 94.7 The Globe is committed to providing 24 hour breaking news coverage for the Washington DC metropolitan area. Of particular sensitivity to the nation's capital and the surrounding communities is news and information as it relates to the federal government and its operations. WTGB is quick to provide breaking news on both local and national news stories, as well as information related to delays and closures of the area's largest employer, the United States Federal Government. Weather emergencies such as major snowstorms, tornadoes and hurricanes are of particular concern to the region and WTGB provides timely weather information during these weather events. WTGB utilizes the Westwood One/Metro Networks "Metrosource" wire service for hard news and entertainment stories. 94.7 The Globe provides daily newscasts during the morning show at seven times: 6:00 a.m., 6:30 a.m., 7:00 a.m., 7:30 a.m., 8:00 a.m., 8:30

a.m. and 9:00 a.m. as well as traffic reports all throughout the morning show. WTGB also focuses on issues that relate to the environmental health and well being of the earth.

In addition, WARW airs three public affairs shows on Sunday mornings. <u>Washington One on One</u>, produced by WTGB, is a 30 minute program which focuses on issues and events of interest to the community of Washington DC, and the surrounding suburbs. The environment, domestic violence, children's issues, issues of concern to senior citizens, health issues such as diabetes, AIDS and obesity are among the topics addressed during the program. Coverage of charity events such as the "Army Ten Miler," various fundraisers and WTGB's own "Stuff-A-Truck" charity event are profiled.

<u>Public Safety Spotlight</u> is a public affairs show that is produced by the Maryland Department of Public Safety and Correctional Services, which is also broadcast on WTGB on Sunday mornings. This program focuses on issues of public safety to the Maryland citizens in such areas as inmate reform, juvenile crime, state anti-crime legislation and children's safety in schools.

Montgomery County Comments, a show produced by the Office of Information of Montgomery County, Maryland, focuses on issues of interest to the community in which the station broadcasts. Teenage drinking and obesity, adoption, consumer affairs and senior citizen issues are among the many topics covered during on this program.

Going Green is a series of 30 second tips voiced by WTGB Senior Vice President and General Manager, Michael Hughes. The tips are ideas and suggestions for listeners to help preserve the environment both in their communities and in their homes. Many of the tips also have a resulting effect of helping listeners save money.

### **WLZL**

El Zol 99.1 has redefined station community involvement and localism through the multiple initiatives listed here:

- Accurate, responsible and up to the minute news coverage every morning.
- When breaking news occurs, El Zol tailors its programming, beginning with mornings, to address the specific matter as was the case with the Peruvian & Guatemalan disasters and Virginia Tech among others.

#### WEST PALM BEACH

# WEAT-FM

National and local news airs weekdays mornings, top and bottom of the hour, from 6 a.m. through 8:30 a.m. In addition to news, WEAT carries any late-breaking local or national news of an important nature. Examples in the past would be the destruction of the Discovery Spacecraft as it returned to earth; coverage of the breakout of war in IRAQ. During morning

and afternoon drive times, the station utilizes Metro Traffic Services to keep the audience updated on South Florida's congested traffic flow. Additionally, the station has a direct partnership with the local ABC affiliate television station for any serious weather updates and simulcasts, i.e. hurricanes, flooding, tornado warnings, etc, as well as daily weather updates.

## WIRK-FM

National and local news airs weekday mornings at the top and bottom of the hour from 6 a.m. to 8:30 a.m. Traffic reports utilizing Metro Traffic Service airs from 6 a.m. - 7 p.m. weekdays. WIRK also has a weather and news partnership with the local ABC-TV affiliate for immediate breaking news and weather updates throughout the day.

WIRK will pre-empt programming as needed for local emergencies. It has a hurricane plan for each and every hurricane season that it will implement for the public good if necessary. WIRK also pre-empted local programming when a tornado ripped through the local community. The station broadcast local shelter information, traffic and emergency information and took calls from people who were offering to help and those who needed assistance.

WIRK airs Amber Alerts and emails those alerts to its listener database.

WIRK is an active member of the E.A.S.

# **WPBZ**

In the event of an emergency, WPBZ is partnered with the local ABC TV affiliate to provide up-to-the-minute information to its community as to shelters, school closings, and other information of importance.

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